

Is There Cash Flow in Your Future? AI Can Answer by Looking at Your Past

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Abstract

Explore the deep and underexploited link between collections and cash forecasting with the help of AI. Bringing these two teams' workstreams together can help you begin this transformation and create a stronger all around O2C process – one that brings DSO down, creates stronger customer relationships, and strategically informs both forecasting and future cash flow health.

DSO is rising worldwide as organizations struggle to balance their commitments against their need to invest in the future. Most CFOs and AR leaders know that a strong collections machine is essential for keeping DSO down. But many are sleeping on the huge strategic advantage collections teams can bring to their colleagues in FP&A. AI-forward automation technology is allowing collections and forecasting—traditionally disconnected and reactive processes with limited opportunities to connect—to come together as part of a united system of working capital intelligence.

In this article, we'll help you explore the deep and underexploited link between collections and cash forecasting. Bringing these two teams' workstreams together with the help of AI can help you begin this transformation and create a stronger all around O2C process...

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