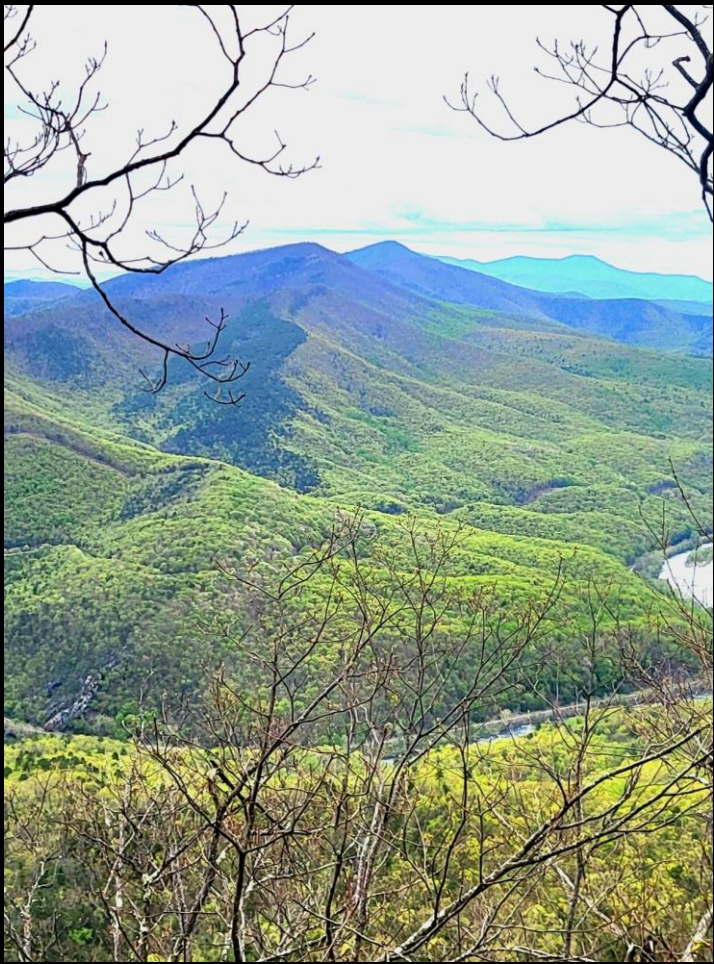


A person wearing a black t-shirt, sunglasses, and a backpack is climbing a rocky mountain peak. The person is positioned in the lower center of the frame, leaning forward on a large rock. The background shows a vast, hazy landscape with rolling hills and several small blue lakes or ponds scattered across the terrain. The sky is a pale, overcast blue. The overall scene conveys a sense of adventure and challenge.

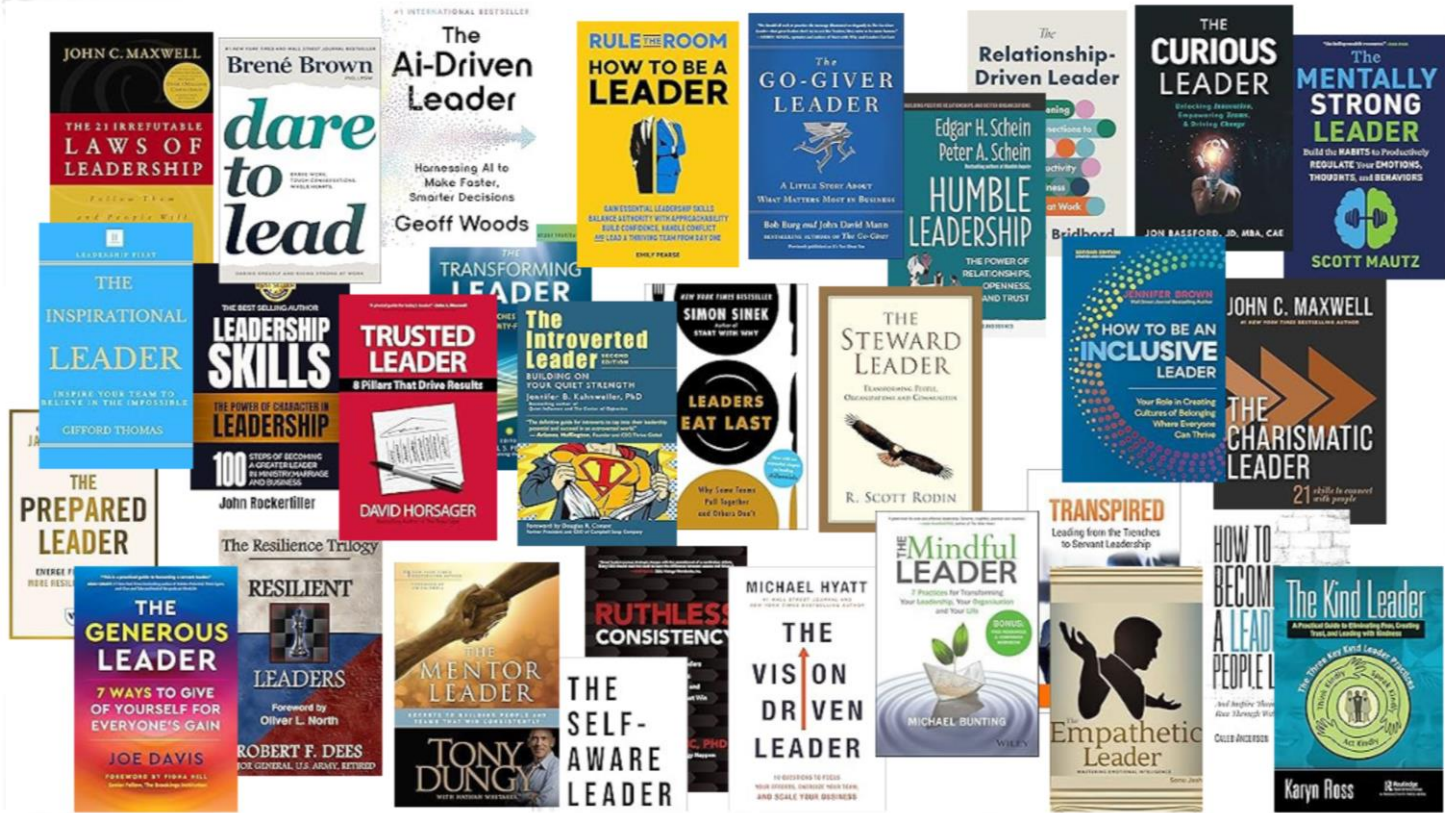
# WHAT IS *LEADERSHIP?*

Peter G. Hodge



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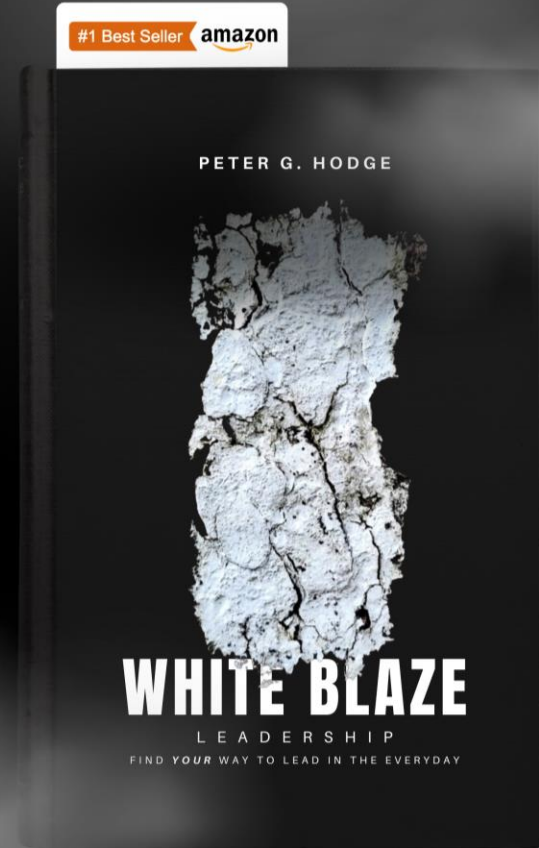
WHAT IS THE  
RIGHT WAY  
TO *LEAD*?



# WHITE BLAZE *LEADERSHIP*

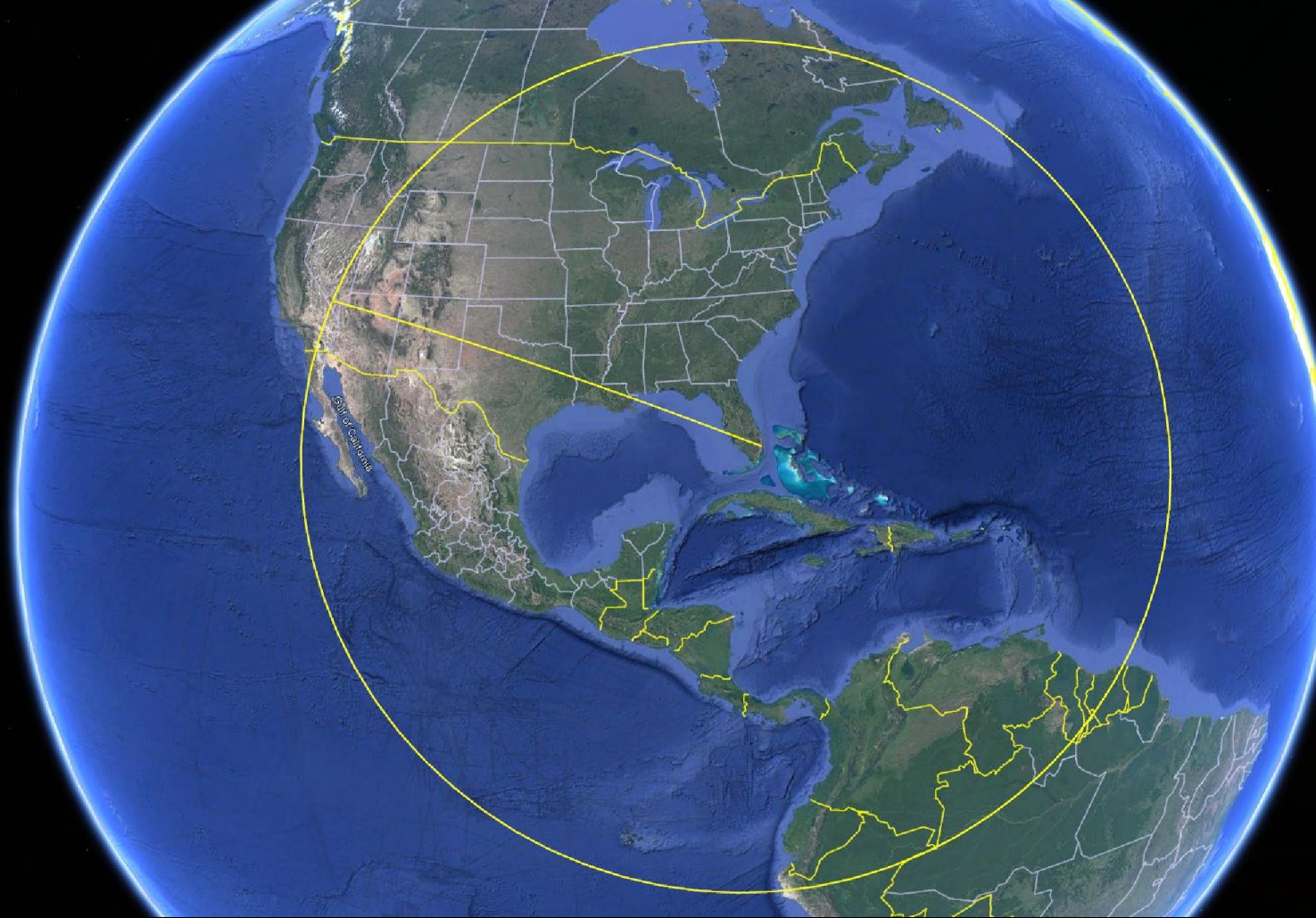
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Find *your* way to lead  
in the everyday





Google Earth  
Data SIO, NOAA, U.S. Navy



City of California





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What are your core leadership values, your White Blazes?

How can you recognize, interpret and act on your White Blazes in the quiet moments of the everyday?

What is your way to lead?



QUESTION



INSPIRE



BELIEVE



VALUE



ACT



# STORIES



Reducing Pack-Weight  
Focus on what's important



Bear Encounters  
Risk preparedness



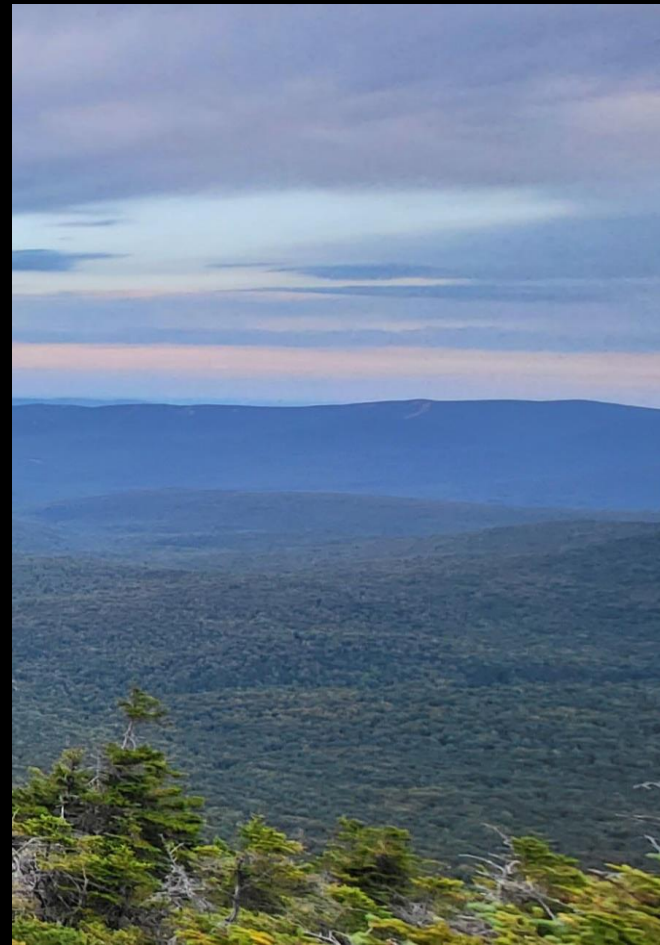
Traversing the White Mountains  
Mental Health



Ghost towns of Pennsylvania  
Navigating change



Good ideas of extraordinary magnitude  
Be a change agent





**Reducing Pack-Weight**  
*Focus on what's important*



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# Bear Encounters

## *Risk Preparedness*



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**Non-Ai Enhanced bear**  
*Smellier, angrier, bigger*



# The White Mountains *Mental Health*

\* Not an Instagram influencer photo



# Ghost towns of Pennsylvania

*Navigating change*



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**Good ideas of  
extraordinary magnitude**  
*Be a change agent*



“A LEADER IS A  
DEALER IN *HOPE*.”

Napoleon Bonaparte