

Optimize Portfolio Performance During Stagflation

By: Bonnie Gerrity, Solutions Consultant, Experian BIS

Originally published in the Credit Research Foundation's publication, *Perspective by CRF (4Q2024)*

Enjoy this "Digital Article" powered by Experian!

The U.S. economy is growing, but the pain caused by staff shortages; supply chain delays during Covid and now the war in Ukraine. Rising inflation is further complicating things to the degree that credit departments might start to see their DSO creeping up as forbearance and deferrals expire.

In this 15-minute Portfolio Management Sip and Solve session, Solutions Consultant, Bonnie Gerrity provides some actionable tips for doing more with less, and how you can be more proactive in your portfolio management during a changing economy.

Bonnie talks about:

- Identifying risky accounts quickly
- Managing a large number of accounts with limited staff
- Validating decision models for optimal performance

To access the full presentation, [CLICK HERE](#)



About the Author

Bonnie leads Solutions Consulting for Business Information Services. Her team works with sales to fully understand the client and prospect processes, exposing potential pain points, and assisting the teams in building a plan of products and services to address client needs. Bonnie brings a deep background in the credit industry, having served as Chief Credit Officer and Vice President, Client Solutions for Credit2B, an Experian partner. She has experience in product management, customer support and onboarding, and commercial lending and has been a featured speaker at numerous industry events.