

Modernize Your Credit Approval Process in 3 Simple Steps

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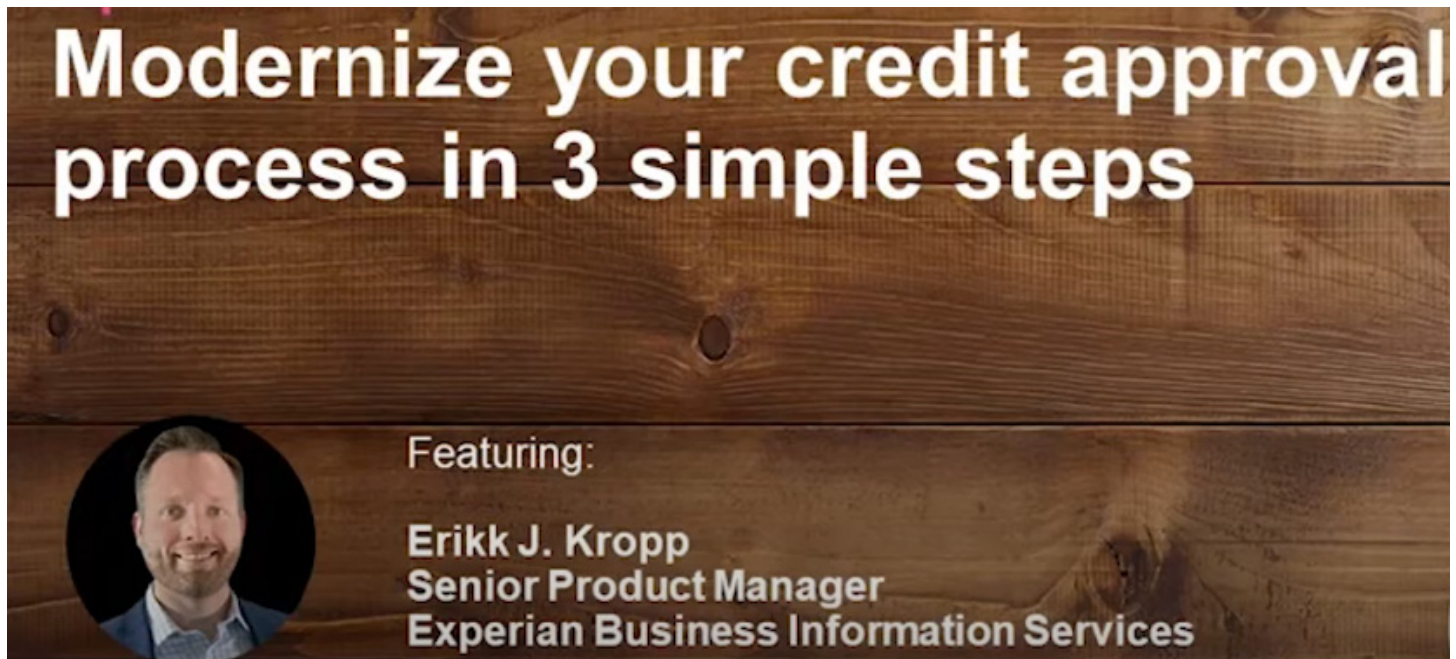
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Modernizing your credit approval process can feel daunting in the beginning stages, but it doesn't have to be. By starting small with some basic automation principals and tips, you can begin to implement change more easily over time in order to drive incremental returns for your business. As you and your stakeholders become more comfortable with these changes and can see the tangible benefits, you can continue to automate more pieces of the process to drive even more value. Eventually, you'll be left wondering why you didn't automate sooner.

We talk through how to:

- Leverage credit scoring techniques to easily identify low risk and high risk accounts.
- Build automated decision policies to operationalize your risk management strategies.
- Integrate online application and API technologies to drive efficiency gains and improved customer experience.

To access the full presentation, [CLICK HERE](#)



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Erik J. Kropp, Expert Product Manager and Product Owner at Experian BIS has spent the last 17 years in the business credit industry, helping clients mitigate risk through the use of Experian data, analytics, software, and consulting services. He currently manages the day-to-day operation and strategic road map for DecisionIQ, an automated decisioning and application processing software used for B2B credit approvals.