

Getting Started on the Path to Modernization

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The following video article will provide insights and a framework for how you can commence the path toward modernizing the customer acquisition process. Erik Kropp will discuss input on what data sources should be considered, alternative sources and how to include international credit risk into the process.

To access the full presentation, [CLICK HERE](#)



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The Path to Modernization**



with
Erik Kropp
Senior Product Manager

About the Author

Erik J. Kropp, Expert Product Manager and Product Owner at Experian BIS has spent the last 17 years in the business credit industry, helping clients mitigate risk through the use of Experian data, analytics, software, and consulting services. He currently manages the day-to-day operation and strategic road map for DecisionIQ, an automated decisioning and application processing software used for B2B credit approvals.