

## 8 Reasons to Use AI in Accounts Receivable to Stay Ahead

By: Chad Bruffey, Senior Director, Enterprise Sales, Billtrust

*Originally published in the Credit Research Foundation's publication, Perspective by CRF (Q2 2023)*

Have you tried ChatGPT, the natural language processing tool driven by artificial intelligence? If you haven't, it's amazing! I think we'll look back at 2023 similarly to how we remember the late 1990s/early 2000s when social media sites began to emerge (does anybody still have their MySpace profile?). We all know the power and influence that social media has had over our lives and culture – for better or worse. So get ready for AI to become an even more ubiquitous part of our lives, both at home and at work. In our professional world, many of us have already seen the ability that AI and machine learning has to automate routine tasks and enable businesses to make data-driven decisions. And as we look ahead, we have good reasons – 8 of them, in fact – to believe AI can continue to streamline accounts receivable processes and provide some incredible benefits.

*This article is only available to members of the Credit Research Foundation (CRF).*

*Interested in reading more? Join CRF to gain access to this and hundreds of other resources! [CLICK HERE](#) for membership information.*

### About the Author



Chad Bruffey is Senior Director, Enterprise Sales at Billtrust. His focus is helping organizations drive value through automation, optimization and standardization. Before Billtrust, he had senior-level positions with C2FO, Tungsten Network (formerly OB10), Verian and Kofax.