

How to Achieve End-to-End Digital Payment Excellence

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The free money era is ending, and a recession is rearing its ugly head. More than ever, organizations need solid cash accounts behind them so that they can ride out economic challenges and avoid borrowing capital at an inflated cost.

An increased focus on cash means an increased focus on accounts receivable (AR). Optimizing this process is key to staying on top of outstanding payments and maintaining a steady and reliable flow of funds into the business.

Looking at statistics from [PricewaterhouseCoopers \(PWC\)](#), it appears that companies are not only struggling to achieve this goal — they're taking...

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About the Author



George Green leads the content strategy and execution for Quadient's accounts receivable (AR) automation business line. George's role is chiefly focused on creating content campaigns that engage and educate business-to-business finance professionals on AR and AR automation. Prior to joining Quadient, George worked at global professional services organization, Accenture, marketing their finance outsourcing business.