

Innovation in Real Time

By: Keith Cowart, Receivables Market Owner, FIS

Now more than ever, payments in the business arena are changing. In the past decade, we have seen more change in the payment landscape than over the previous 40 years. Change is being driven by improvements in technology, regulation changes, but most intriguing, change is being driven by consumer expectations to have the same payment experiences professionally that they have personally. With change comes the requirement to invest in the payment infrastructure to recognize the wider benefits. In a recent quantitative survey of 1,500 public and private sector organizations, 70% plan to increase...

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About the Author



Keith Cowart is Receivables Market Owner in FIS' Corporate Liquidity - Receivables group, which features the award-winning Credit-to-Cash product, GETPAID and Integrated Receivables. He has over 20 years of professional experience in various accounting and finance leadership roles including Accounts Payable, G/L Accounting, as well as Credit and Collections in large global companies with shared service centers. Keith's focus has always been in continuous improvement and leveraging technology to automate processes to achieve extraordinary results. Keith holds a Bachelor of Business Administration degree from Piedmont College and a Master of Business Administration degree in Management from Georgia State University.