

Account Placement Thru the COVID Lens

An Analytical Report on the Placement of Delinquent Accounts with Certified, Third-Party Commercial Collection Agencies in 2020-2021

Commercial Collection Agencies of America is often called upon to offer industry trend analysis to credit practitioners – fielding inquiries from credit analysts, managers, directors and C-suite executives, not to mention sales teams seeking information on the effect of bad debt. The Association supplies detailed data so today's credit executive can gain a focused insight to aid when executing tasks such as budgeting analysis, DSO, policy and procedure compliance, and of course receivable performance and cash collection.

Amongst the requirements to maintain certification promulgated by an Independent Standards Board, is the submission of account placement data on a quarterly basis by agency members of Commercial Collection Agencies of America. In tandem with the desire to aid the credit community is the ability...

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