

Making AR Relevant to the C-Suite

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Is your AR team relevant to the C-suite?

To them, are you a task-focused group executing the AR function and keeping finances in order? Or are you a strategic partner they rely on for innovative ideas to improve cash flow, increase customer satisfaction, enhance the company's stability and enable growth?

If you're in that task-oriented group, how can you transform your team into the strategic darlings of the organization? In other words, how can you make the C-suite truly value your...

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About the Author



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