

Convergence of A/R and Treasury Creates a Cash Culture Worthy of Investment

By: Keith Cowart, Senior Product Marketing Manager, FIS

As originally published in the Credit Research Foundation's publication, Perspective by CRF (Q2 2021)

Most of us have a built-in protection mechanism that will not allow us to give up control of our respective organizations and responsibilities. So, the very mention of Accounts Receivable (A/R) and Treasury heading towards a convergence sends shivers down your spine. One of the major arguments against it is that Treasury team members do not understand the nuances involved in the art form that is credit and collections...

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About the Author



Keith Cowart is a Sr. Product Marketing Manager in FIS' Corporate Liquidity - Receivables group which features the award-winning Credit-to-Cash product, GETPAID and Integrated Receivables. He has over 20 years of professional experience in various accounting and finance leadership roles including Accounts Payable, G/L Accounting, as well as Credit and Collections in large global companies with shared service centers. Keith's focus has always been in continuous improvement and leveraging technology to automate processes to achieve extraordinary results. Keith holds a Bachelor of Business Administration degree from Piedmont College and a Master of Business Administration degree in Management from Georgia State University.