

One Year COVID: How Digital is AR?

How Finance Organizations Managed to Control Cash

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Over the last year, finance organizations had to adopt new modes of working and acquire technology to make that possible at an accelerated pace. A recent report by McKinsey & Company concludes that the impact of COVID "speeded the adoption of digital technologies by several years — and that many of these changes could be here for the long haul". Despite many organizations having some degree of automation and digital solutions implemented prior to the crisis, inefficient manual activities and a lack of consistent business process design across the board resulted in problems as global lockdowns impacted daily business.

Did COVID change the perspective on digitization in finance?

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About the Author



In this role, Marko is responsible for the pre-sales processes across all Serrala entities and together with his team, he drives the conversations between prospects and clients and Serrala to find the best technical solutions for our customers. Marko joined Serrala initially as a consultant for payments solutions in the beginning of 2008 and has since then taken over extensive responsibilities particularly around O2C and P2P solutions by managing and conducting more than 100 projects and assessments with multiple customers around the world. He can be reached at m.kling@serrala.com.