

Rise of the Machine...Again: Process Automation Takes Center Stage During a Crisis

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We all know business runs in cycles. The hot topic one year becomes yesterday's news after gains have been realized from the new technology, only to have that topic rise to the top once again as businesses look to pivot and look for additional savings or improvements. If you have been a part of a company long enough, you will see new CEOs come in with grand ideas that have vague familiarity of the leader that preceded them two CEOs ago. These cycles are inevitable. The only thing that changes the rate at which the cycles flow are advancements in technology, economic headwinds, and of course as we are far too familiar with at this point, global pandemics.

Every year, FIS conducts a market survey to keep a pulse on market trends. In 2019, companies were focused heavily on...

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About the Author



Keith Cowart is a Sr. Product Marketing Manager in FIS' Corporate Liquidity - Receivables group which features the award-winning Credit-to-Cash product, GETPAID and Integrated Receivables. He has over 20 years of professional experience in various accounting and finance leadership roles including Accounts Payable, G/L Accounting, as well as Credit and Collections in large global companies with shared service centers. Keith's focus has always been in continuous improvement and leveraging technology to automate processes to achieve extraordinary results. Keith holds a Bachelor of Business Administration degree from Piedmont College and a Master of Business Administration degree in Management from Georgia State University.