

Controlling Cash in Times of Crisis

How to Ensure Liquidity, Reduce Costs, and Gain More Transparency in Finance

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2020 most likely will be a year of historical proportions, as organizations were forced to defy the status quo and position their organization for success in a world increasingly shaped by a global pandemic. Be it work from home or digitization – 2020 has pushed the envelope on many trends that might have taken much longer to unfold if the world economy would not have been forced to operate under such extraordinary circumstances. Finance leaders had to move from immediate reactions to the crisis to taking strategic action – and continue to do so as the pandemic goes on. Which measures should organizations take in times of crisis to stabilize the business and build more resilience in the long-run? There are three main areas that finance leaders should look at to achieve quick wins during times of economic downturn and...

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About the Author



Eva van der Grijn is a Solution Architect supporting automation of the end-to-end O2C processes. Working for a number of large Tech Companies both in the Netherland and the UK over the past 20 years, she has strong knowledge in the O2C arena with main focus on credit risk analytics and collateral management.