

The Times They Are A-Changin'...For Cash Flow

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The great singer songwriter Bob Dylan sang about the times changing, but he probably didn't have a global pandemic in mind when he wrote this epic song. The fact remains that no one saw the COVID-19 pandemic as a real possibility and the impacts that it would have on the global economy. Hopefully, the memory of this virus will fade over time just as the Spanish flu of 1918. The real shame will be if, as the memory fades, we have not learned anything from the situation. For the business world to advance, it is imperative that we learn from the past and prepare ourselves for the future. One of the many catch phrases that has come about from the Corona Virus is "the new normal". For companies to continue to thrive in this new normal, a renewed focus on...

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About the Author



Keith Cowart is a Sr. Product Marketing Manager in FIS' Corporate Liquidity - Receivables group which features the award-winning Credit-to-Cash product, GETPAID and Integrated Receivables. He has over 20 years of professional experience in various accounting and finance leadership roles including Accounts Payable, G/L Accounting, as well as Credit and Collections in large global companies with shared service centers. Keith's focus has always been in continuous improvement and leveraging technology to automate processes to achieve extraordinary results. Keith holds a Bachelor of Business Administration degree from Piedmont College and a Master of Business Administration degree in Management from Georgia State University.