

*The Ascent of Order-to-Cash
Intelligent Automation in a Hybrid Cloud
Environment*

By: Eva van der Grijn, Serrala

Abstract

Even though legacy ERP systems will not provide the necessary agility and scalability needed in the long run, the good news is, they do not have to be abandoned right away. The hybrid cloud approach offers a sensible and nuanced way towards the digital future. It provides a flexible system environment in which O2C professionals can perform and harmonize their tasks in the best way possible.

Introduction

The digital transformation of organizations today is shaped by a number of dominant trends. In order-to-cash (O2C) intelligent automation is among the most important ones – we see innovations such as Robotic Process Automation (RPA), Machine Learning (ML) and Artificial Intelligence (AI), along with Predictive Analytics, disrupting finance operations. These promising technologies help to overcome challenges faced by credit and accounts receivables (AR) managers all over the world, such as inefficient manual processes, access to data, and improving the quality of and insights gained from that data.

Alongside intelligent automation, migrating to the cloud is considered a strategic mission in most organizations today. Cloud technology has moved from...

This article is only available to members of the Credit Research Foundation (CRF).

Interested in reading more? Join CRF to gain access to this and hundreds of other resources! [CLICK HERE](#) for membership information.

Members should [LOGIN](#) to view the full article.