



# CRF Credit & A/R Forum & EXPO—Denver, CO

## Monday August 7

- 8:00 - 11:00 Technology Breakout Sessions - Various Provider User Group Meetings - separate registration required
- 12:00 - 2:00 **CRF Solution Providers EXPO - Lunch Provided**
- 2:00 - 2:15 **Break**
- 2:15 - 2:30 **Welcome/Opening Remarks**
- The Impact of Increased Private Equity and Hedge Fund Activity on Creditors' Rights/Chapter 11: The New Normal? - Bruce Nathan Esq, Bruce Buechler, Esq, Jeffrey Prol, Esq, Lowenstein Sandler LLP** - Private equity and hedge funds have changed Chapter 11 strategy and outcomes. They have shown a greater willingness to swap debt for ownership compared to traditional lenders. All too frequently this has discouraged a true restructuring and fix of the business in bankruptcy in favor of a quick balance sheet restructuring or a bulk sale at the bottom of the market that freezes out unsecured creditors. The speakers will discuss unique warning signs of, and issues arising in Chapter 11 cases filed by a distressed company controlled by private equity funds that threaten unsecured creditor recoveries.
- 2:30 - 4:00
- 4:00 - 6:00 **CRF Solution Provider EXPO & Cocktail Reception**

## Tuesday August 8

- 7:00 - 9:00 **Breakfast Buffet**
- 9:00 - 9:15 **Opening Remarks**
- Foreign Corrupt Practices Act (FCPA) in 2017 - Peter V.B. Unger, Partner; M. Scott Peeler, Partner, Arent Fox LLP** - This session will delve into the Risks, Developments and Best Practices for Effective Compliance Programs—whether you are a multi-national or a domestic operation, there are process issues every practitioner should be aware of to ensure compliance.
- 9:15 - 10:15
- 10:15 - 10:30 **Break**
- Shared Services Panel - Mike Bevilacqua, PepsiCo; Steve Isberg, Ph.D., CRF; Matt Skudera, CRF; Dean Unrue, Delphi** - A Panel Discussion of Practitioners and an Academic will explore findings, critical thinking, metrics, contact reviews, robotics and artificial intelligence, and their journeys into what many call Shared Services. The nomenclature (Shared Service/GBS/Centralized) aside, your peers will share their experiences and the best practices they have learned.
- 10:30 - 12:00
- 12:00 - 1:00 **Lunch**
- Why Same Day ACH May Not Mean Faster Cash Realization - Jay Tchakarov, HighRadius** - With the introduction of same day ACH, ACH payments will finally overcome the bane of being slow. However, while same day payments may be happening now, same day cash realization continues to be a future dream for most cash application teams due to the highly manual processes involved in posting cash. This session takes a look at peer-recommended best practices and technology to maximize the benefits of Same Day ACH and ACH, and manage popular remittance standards to achieve real, same day cash realization.
- 1:00 - 2:00
- Robotics from a Practitioner's Point of View - Dean Unrue, Delphi** - This highly discussed topic is becoming a significant critical component to understand for risk management practitioners. The focus in this presentation will be on application, improvements and advantages from a practitioner's perspective.
- 2:00 - 3:00
- 3:00 - 3:15 **Break**
- Fraud and Electronic Intercepts - David Britton, Experian** - As fraudsters evolve in their sophistication, as digital channels grow in popularity and as stolen data becomes more accessible to the underground, business fraud losses are climbing and the traditional approach to fraud mitigation is no longer effective. Businesses face recognizing their customers across every channel, which can have a wide-ranging impact - including fraud losses, operational costs, customer friction and lost customer Life-Time Value. This session will lay out the challenges in the market, and will provide a view into some of the ways that businesses can effectively solve these multi-dimensional challenges: mitigating fraud while improving the customer experience.
- 3:15 - 4:15
- 4:15 - 5:30 **Economic Outlook and Update - William Strauss, Sr Economist & Economic Advisor, Federal Reserve Bank of Chicago**

## Wednesday August 9

- 7:00 - 9:00 **Continental Breakfast**
- 9:00 - Noon **CRF Open Forum** - Real time peer-to-peer exchange of needs and experiences.

*Please refer to the CRF Events page for details on User Group Meetings being held in conjunction with the Forum*